

Partners



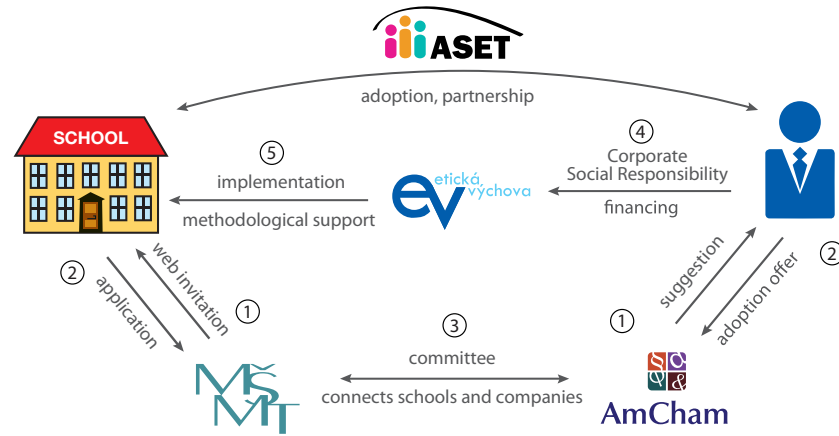
The Ministry publishes on its official website an invitation to this project for all elementary schools. Based on the motivational letter the Ministry would choose the applicants for adoption.



AmCham offers the possibility of adoption to the corporations and helps during the cooperation of the company with the adopted school.



The public service company Etická výchova helps the schools to implement Ethics through preparing their teachers and through methodological support. All services are provided through experts from Etické fórum ČR.



ADOPT A SCHOOL for Ethics in our Children and Trust in our Society (ASET)

	Month	per school
1. Workshop for the school's principals	1	4 140 Kč
2. Mapping the current state of Ethics education	1	4 140 Kč
3. 4 hour workshop for all teachers on the Teaching style	2	9 660 Kč
4. Textbooks and DVD tools for the entire school (est.)	28	34 500 Kč
5. 2 hour workshop for teachers interested in the long term course	3	4 140 Kč
6. 250 hour long accredited course for Ethics teachers	4-28	24 150 Kč
7. Lecture for the parents	4	4 140 Kč
8. Individual plan of implementation for every school	5-28	48 300 Kč
		133 170 Kč

Necessary minimum	37 680 Kč
Recommended	94 530 Kč
All inclusive	133 170 Kč

Contacts

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We would like to address your company to join the program „ADOPT A SCHOOL FOR ETHICS IN OUR CHILDREN AND TRUST IN OUR SOCIETY“ (ASET), organized by the Ethical Forum (www.etickavychova.cz), a public service company, in cooperation with the Ministry of Education (MŠMT) and the American Chamber of Commerce in the Czech Republic (AmCham).

The AmCham competitiveness report pointed out that one of obstacles in the effective development of our economy is the high level of corruption. Transparency International Corruption Perception Index comes to the same conclusion. A survey of managers' opinions shows that „soft skills“, communication skills, empathy, presentation skills, are sadly lacking. Noone doubts that conditions for life and business in our country need to be cultivated.

We realize that trust acts as the engine of progress in society and propels economic and social development. We are also aware that the character of today's leaders was formed a long time ago in their childhood - at the elementary school level. It is therefore imperative that we instill character - forming values now in tomorrow's leaders so that they may excel not only in impressive business results, but in their individual sense of moral responsibility to build a better society.

One way to provide long - term success in this mission is to introduce ethical education in Czech elementary schools. In September 2010, the Ministry of Education incorporated such a course into the framework of its education program.

As a joint initiative between the Czech Ministry of Education, the Ethical Forum and the American Chamber of Commerce, the „Adopt a School“ project is designed to help build corporate social responsibility at its roots-in elementary schools - where adult character is shaped.

The program will be launched in September 2012 by the Ministry of Education when it publishes the news on its website inviting the participation of all elementary schools interested in its implementation.

The Schools will be asked to send brief motivational letters to be evaluated by the committee composed of representatives of the Ministry of Education, the American Chamber of Commerce and the Ethical Forum (Eticka Vychova). The schools will then be linked to the appropriate company that, within this partnership, will help with financing teacher training, books for students and other non-financial activities.

The firms may themselves propose concrete schools they wish to support (ie. a school in their neighborhood or one attended by children of their employees)

Etická výchova, o.p.s.

The project will be implemented by the Ethical Education, NFP www.etickavychova.cz a public service organization whose principal objective is to promote ethical education in the elementary school system and whose pilot program has already been successfully launched in Prague 6.

Budget per one school

Necessary minimum	37 950 Kč (ca. \$2,100)
Recommended	94 530 Kč (ca. \$5,250)
All inclusive	133 170 Kč (ca. \$7,400)

(per school, for the whole period of implementation 2-3 years)



Board of directors Etická výchova, o.p.s.

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